



Oliver Price Group, LLC

Capability Statement

Company Overview:

The Oliver Price Group LLC is a strategic business consulting and coaching firm committed to the growth and development of small businesses. We specialize in providing entrepreneurs with the tools and strategies necessary to build scalable, sustainable businesses.

Our mission is simple: to create jobs by transforming dreams into reality through meticulous planning and actionable execution.

Core Competencies:

- *Business Strategy Development:* We design customized growth strategies that help small businesses build robust infrastructure, streamline processes, and increase operational capacity.
- *Entrepreneurial Coaching:* Utilizing our Outcome Driven Coaching (ODC) method, we empower business owners to transform information into practical skills, leading to sustained business success.
- *Workshops and Training Programs:* We offer comprehensive training programs, workshops, and curriculum development. Certified LEGO® SERIOUS PLAY® a process that offers a unique way of engaging participants through the power of using 3 dimensional, physical models to fire-start authentic stories and create meaningful conversations that lead to actionable insights. Curriculum development, such as the Entrepreneur Institute for the National Black MBA Association, continuing education classes at Clayton State University- Small Business Management Certificate and the DeKalb 100 Black Men Leadership Academy- Public Speaking curriculum.

Differentiators:

- *Extensive Experience:* With over 30 years of business expertise, including significant experience with Fortune 500 companies and small business coaching, we bring a wealth of knowledge and a proven track record of success.
- *Outcome-Driven Approach:* Our coaching methods are designed to deliver measurable results, guiding businesses from concept to execution with a focus on long-term success.
- *Passion for Small Business Development:* Our team is deeply committed to fostering the growth of small businesses, leveraging both experience and passion to drive impactful results.



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Past Performance:

- National Black MBA Association: Developed and implemented the Entrepreneur Institute Curriculum, enhancing the business acumen of emerging entrepreneurs.
- Clayton State University: Served as a Continuing Education Instructor and Guest Lecturer, contributing to the professional growth of students and local entrepreneurs.
- Business Strategy Projects: Successfully guided numerous small businesses through strategic growth initiatives, resulting in increased revenue and job creation.

Certifications and Awards:

- Business Strategist for Growth Entrepreneurs: Recognized for our role in helping businesses achieve sustainable growth and operational excellence.

Company Information:

- Address: 1979 Corners Circle, Lithonia, Georgia
- Website: www.oliverpricegroup.com

Contact Person:

- Florena Oliver
- Title: Executive Member
- Phone: 770-595-5351
- Email: florena@oliverpricegroup.com